

Your Company/Organization's Benefits	Specific needs and the Conference & Expo sessions & training that meet those needs
Networking Benefits	The AACE Conference & Expo will allow [insert your name (or the names of your team members)] to network with other professionals and vendors in the industry. I [we] will be able to take the pulse of what is happening for tools, technologies, and processes as well as hearing ideas I wasn't [we weren't] even aware of.
Teambuilding (if sending multiple members of your team)	The AACE Conference & Expo will help build our team, providing a forum for team members to discuss tools, technologies, and processes and how we might apply them in our [company/organization] to improve our products, processes, and workflow.
Current Tools	<i>Look for technical papers that discuss tools that you are currently using. Look for exhibitors that are vendor that your company utilizes for services.</i>
Future Tools Exploration	<i>Are you in the market for a new product or service? Look for exhibitors that are providing a solution to your problems.</i>
Current Technologies	<i>Look for technical sessions, including the Business Case Studies, which address current issues you are facing.</i>
Future Technologies Exploration	<i>Look for technical sessions, including the Business Case Studies, which address potential (future) issues you are facing.</i>
Current Processes	<i>Look for technical sessions, including the Business Case Studies, which address current processes you do within your company/organization.</i>
Future Process Exploration	<i>Look for technical sessions, including the Business Case Studies, which address potential (future) processes you do within your company/organization.</i>
Vendors with Tools & Technologies You Are Exploring	<i>Look for exhibitors that are offering tools and services you are looking for.</i>